Press Release

Soroptimist International Germany founds its first virtual club

SI-Club Virtual Germany, 11.04.2022

We are proud to announce that Soroptimist International Germany will establish its first eClub: SI-Club Virtual Germany on April 9, 2022. In the digital age, it is necessary to offer women a way to volunteer virtually. There are many reasons why women today cannot physically participate in the club life of an humanitarian organization: they may have small children or parents in need of care to look after, because they travel a lot for work, possibly they live too far away from the next club, some have physical limitations or because they move to new locations frequently. A virtual club allows them maximum flexibility to be involved consistently in the same club and to contribute there over the long term.

We want to transmit the three principles of Soroptimist International: awareness, acknowledgement, activate, especially in the context of the virtual world.

Therefore, we have chosen the education of young women, the digital education of older women, global cooperation and the financial independence of women as the focus of our work. We want to rethink volunteerism and try out new tools and approaches.

Our founding project supports the initiative: Key2be.me - www.key2be.me , which organizes online networking events for young people. There, volunteers present their profession and answer individual questions. In this way, everyone can get to know more about exciting professions and develop perspectives for their own future.

Feel free to visit us on Facebook and Instagram (SI-Club Virtual Germany); we post in German and English!

Contact: Sophie Descollaz-Dunkel, President SI-Club Virtual Germany

praesidentin@clubvirtual.soroptimist.de

Clara-Elly Opitz, contact person for interested parties

kontakt@clubvirtual.soroptimist.de

Ursula Schörverth, public relations representative

oeffentlichkeitsarbeit@clubvirtual.soroptimist.de